

FRAGASSI

FRAGASSI, FAMILY AROUND THE TABLE

THIS IS THE STORY OF A FAMILY AND ITS VALUES. THIS IS A STORY ABOUT FOOD WITH VALUE. FOR THIS FAMILY, THE TRUE VALUE LIES IN ENJOYING GOOD FOOD WITH A SMILE. OUR MISSION IS TO BRING THAT SMILE TO ALL OUR CLIENTS, IMAGINING THEM AS GUESTS AT OUR TABLE.

GOOD FOOD
PUTS A SMILE
ON YOUR FACE.





GIANNI FRAGASSI SITS AT THE HEAD OF THE TABLE, BUT BY NATURE, HE YIELDS HIS SEAT TO ANYONE, WITH A SMILE. ESTER, HIS WIFE, IS BY HIS SIDE AND COOKS FOR EVERYONE,





IN THIS FAMILIAR
PICTURE, WHAT STANDS
OUT IS THE
EXTRAORDINARY
SIMPLICITY.



GRACE, RESPECT, GRATITUDE,
AND DEDICATION HAVE SEASONED
THE FRAGASSI COMPANY WITH
GENUINENESS, KEEPING IT,
INDEED, A FAMILY.





WE HONOR TRADITIONS, ADAPT OUR METHODS
WITH CARE, RESPECT THE CROP ROTATION
PRACTICES, AND BRING A CONSCIOUS
APPROACH TO THE FOOD WE CREATE.
THESE PRINCIPLES MAKE US AWARE
AND DEDICATED FARMERS.





THOSE WHO
CULTIVATE THE
LAND HONOR THE
LAND - NOT
SEEKING APPLAUSE
BUT THE FRUITS OF
GOODNESS.

SINCE CHILDHOOD, GIANNI
FRAGASSI HAS CHERISHED
THE PRIVILEGE OF A DEEP
CONNECTION WITH THE LAND.
AMONG THE VALUES OF HIS
WORK, GENUINENESS STANDS
OUT, ALONG WITH THE LIVING
MEMORY OF TRADITIONAL
RECIPES AND AUTHENTIC
FLAVORS. GIANNI IS THE
FATHER OF THIS FAMILY
AND THE FATHER OF
FRAGASSI PRODUCTS.





A LAND
FULL OF LIFE
AND PURE AIR



THIS STORY UNFOLDS IN
CITTÀ SANT'ANGELO,
ONE OF ITALY'S MOST
BEAUTIFUL VILLAGES.

THIS PLACE IS A
GUARDIAN OF ANCIENT
CRAFTS AND LONG LIVES
FULL OF MEMORIES.
IN OUR WORK, WE STRIVE
TO PRESERVE AND SHARE
THESE TREASURES.





PERA D'ABRUZZO

A TOMATO THAT BRINGS US BACK TO TRADITION

EVERY FAMILY HERE HAS MEMORIES TIED TO THE
“BUTTIJE” OF PERA D'ABRUZZO, THE TYPICAL
HOMEMADE BOTTLES OF TOMATO PURÉE THAT BROUGHT
ENTIRE NEIGHBORHOODS TOGETHER. FAMILIES CAME
TOGETHER AS ONE, AND THE HEAT BECAME MORE
BEARABLE, SOOTHED BY THE LOVE FOR TRADITION.



WHAT DO WE DO
WHEN WE RECALL
SOMETHING BEAUTIFUL?
WE SMILE.

IN THE HOT AUGUST DAYS OF
OUR CHILDHOOD, THE
NEIGHBORHOOD WOULD
GATHER IN A FORTUNATE
COURTYARD, WHICH FOR A
BRIEF, MAGICAL MOMENT
BECAME A HOME,
A COURT, A TRIBUNAL, AND
ABOVE ALL, A SHARED
KITCHEN. HERE, THE MOST
SIGNIFICANT RITUAL FOR
FRAGASSI TOOK PLACE: THE
PREPARATION OF SAUCE FOR
THE ENTIRE YEAR. BUT LET'S
CALL IT WHAT EVERYONE DID:
"QUI FACEVAMO LE BUTTIJE."
(HERE WE MADE THE BOTTLES)



CRAFTED AS IN THE OLD DAYS, FOR
THOSE WHO CHERISH MEMORIES
AND SAVOR WITH LOVE.

TOMATO PERA D'ABRUZZO



A TYPICAL CULINARY
TREASURE OF OUR
REGION WITH ITS
PEAR SHAPE AND
ITS SWEET AND
BALANCED TASTE.



CODICE	VETRO	PIÙ K GHIET
TM1104	500 ml	12



CODICE	VETRO	PIÙ K GHIET
TM1105	250 ml	12



CODICE	VETRO	PIÙ K GHIET
TM7400	250 ml	12



CODICE	VETRO	PIÙ K GHIET
TM1202	320 ml	12

LE PASSATE

ONLY ITALIAN TOMATO

TRUE,
AUTHENTIC PURÉES,
PERFECT FOR YOUR
TRADITIONAL
FIRST COURSES!





CODICE	NETTO	N° L. CONT.
TM7300A	750 ml	12



CODICE	NETTO	N° L. CONT.
TM7301A	750 ml	12



CODICE	NETTO	N° L. CONT.
TM7406	500 ml	12



CODICE	NETTO	N° L. CONT.
TM7402	500 ml	6



CODICE	NETTO	N° L. CONT.
TM7401	500 ml	6

READY SAUCES



IN A HURRY?
SMILE! THANKS TO
ESTER'S MAGICAL TOUCH,
ALL YOU NEED
TO DO IS CHOOSE
THE RECIPE.



CODICE	VOLUME	PZ X CARTA
Z7001	500 ml	6



CODICE	VOLUME	PZ X CARTA
Z7002	500 ml	6



CODICE	VOLUME	PZ X CARTA
Z7003	500 ml	6



CODICE	VOLUME	PZ X CARTA
Z7004	500 ml	6



CODICE	VOLUME	PZ X CARTA
Z7005	500 ml	6



CODICE	VOLUME	PZ X CARTA
Z7006	500 ml	6



CODICE	VOLUME	PZ X CARTA
Z7007	500 ml	6



CODICE	VOLUME	PZ X CARTA
Z7009	500 ml	6



CODICE	VOLUME	PZ X CARTA
Z7010	500 ml	6



CODICE	VOLUME	PZ X CARTA
Z7012	500 ml	6



CODICE	VOLUME	PZ X CARTA
Z7013	500 ml	6



CODICE	VOLUME	PZ X CARTA
Z7014	500 ml	6



CODICE	QUANTITÀ	PER CONFEZIONE
Z7101	250 ml	12



CODICE	QUANTITÀ	PER CONFEZIONE
Z7102	250 ml	12



CODICE	QUANTITÀ	PER CONFEZIONE
Z7103	250 ml	12



CODICE	QUANTITÀ	PER CONFEZIONE
Z7104	250 ml	12



CODICE	QUANTITÀ	PER CONFEZIONE
Z7105	250 ml	12



CODICE	QUANTITÀ	PER CONFEZIONE
Z7106	250 ml	12



CODICE	VETRO	DE X CARTA
27107	250 ml	12



CODICE	VETRO	DE X CARTA
27109	250 ml	12



CODICE	VETRO	DE X CARTA
27110	250 ml	12



CODICE	VETRO	DE X CARTA
27123	250 ml	12



CODICE	VETRO	DE X CARTA
27112	250 ml	12



CODICE	VETRO	DE X CARTA
27113	250 ml	12



CODICE	VETRO	DE X CARTA
27114	250 ml	12



CODICE	VETRO	DE X CARTA
27128	250 ml	12



CODICE	VITINO	DE X CARB.
27115	250 ml	12



CODICE	VITINO	DE X CARB.
27116	250 ml	12



CODICE	VITINO	DE X CARB.
27117	250 ml	12



CODICE	VITINO	DE X CARB.
27122	250 ml	12



CODICE	VITINO	DE X CARB.
27124	250 ml	12



CODICE	VITINO	DE X CARB.
27125	250 ml	12



CODICE	VITINO	DE X CARB.
27127	250 ml	12



VERDE ABRUZZO S.r.l.

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www.fragassi.it